Action Plan:
Student Organizations in Summer 2020

THE OFFICE OF THE DEAN OF UNDERGRADUATE STUDENTS
PRINCETON UNIVERSITY
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Key Elements of Strategic Plans

As we develop strategies for the Summer of 2020, it is important to focus on key elements of the recently-developed Campus Life and ODUS strategic plans to maintain core objectives.

Empower and Engage: Campus Life Strategic Plan 2020-2025*

- Strengthening belonging across student identities.
- Increase students' sense of belonging to the Princeton community so that all will thrive personally and academically.

ODUS Strategic Plan

- Create a strong community identity.
- Promote many visible portals of entry to involvement and engagement.
- Support and promote successful transitions.

*The complete Empower and Engage: Campus Life Strategic Plan 2020-2025 is available here.
ODUS Student Organizations at a Glance

330+ Student Organizations

- Cultural & Identity: 21%
- Academic: 15%
- Arts: 18%
- Other: 11%
- Special Interest: 16%
- Career: 4%
- Political: 8%
- Publications: 7%

1300+ Registered Events in Fall 2019

- Social Events: 34%
- Performances: 20%
- Meetings: 19%
- Lectures: 16%
- Travel: 11%
Feedback & Data Collection

Data and feedback were collected from:

- USG Senate
- USG Class Governments
- USG Projects Board
- Campus Life Leadership Council
- First Year Leadership Cohort
- Campus Life Event Registration System (CLEVER)
- Office of Wintersession and Campus Engagement (OWCE)
- Virtual Events Report
Findings

What have we learned?

- Students feel that staying connected to the Princeton University community is more important this summer because of COVID-19.
- Confirmation that student organizations are a primary medium through which students feel and stay connected to Princeton.
- There is interest in virtual programs hosted by students, in addition to virtual programs hosted by university departments and offices.
- Many students' summer plans were altered, creating new space for summer activity.

What does this mean?

- ODUS student organization activity is typically paused in the summer. Data and feedback highlight the need to suspend this policy for Summer 2020.
We encourage student organizations to remain active in Summer 2020, provided they follow the Virtual Activity Guidelines and develop a communications and logistics plan.
Virtual Activity Guidelines

Activity Registration and Approval

- All student organization activity should be registered in the Campus Life Event Registration System (CLEVER).
- All activity should be virtual and should not encourage in-person activity which violates social distancing protocols.

Funding

- The use of student organization funds is prohibited without prior written consent of ODUS.

Communication

- Resources are available to promote your activities:
  - Partner with the ODUS Communications Team
  - OWCE Event Calendar
  - Princeton University Instagram Posters on Mondays
Communications

- We recommend standing meetings over the summer.
- Consider recording meetings to accommodate differences in time zones and create a digital archive.
- Create a plan to communicate with the Class of 2024.
  - Remember this class didn't have an on-campus Princeton Preview.
- Develop a robust electronic & digital presence.
  - Does your group have social media?
  - Is your group's website updated?

Logistics

- Develop response protocols based on new information from the University.
  - How does new information from the University impact your group?
- How will you adjust your group operations to fit new University requirements? While we won’t know until later in the summer whether the semester will be remote or in person with strict social distancing protocols, consider the impact of both scenarios on your work.
- Check in with other student organizations who have a similar mission; find opportunities for alignment and information sharing among groups.
Stay Connected

• Stay connected to ODUS as your advising office.

• Reminders:
  ○ Do not commit resources without prior approval from Dean Deas in writing.
  ○ There will be an opportunity later this summer to register for the activities fair and submit group activities for the Orientation calendar.
  ○ ODUS will host regular town hall meetings throughout the summer to keep students informed:
    • May 29th
    • June 26th
    • July 17th

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Thank you for animating our campus, creating opportunities to connect, and for the work you and your organizations do to make Princeton University the best darn place of all.